

Candace Crowe Design and Plastic Surgery Studios Partnership Puts Emphasis on Patient Education

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Candace Crowe Design and Plastic Surgery Studios are teaming up to bring total internet marketing and stunningly effective patient education to plastic surgeons.

Starting this month, Candace Crowe Design's products, [REVENEZ for your website](#) and the [REVENEZ waiting room video](#), will be available through Plastic Surgery Studios. Plastic Surgery Studios will be providing refined search engine marketing (SEM) strategies for certain Candace Crowe Design web clients.

"This partnership will allow both companies to concentrate on what we do best and serve our clients increasing need for interactive patient education," says Candace Crowe, President of Candace Crowe Design in Orlando, FL.

"Patient education has always been our focus. We have worked with plastic surgeons for over ten years and know how to approach education from a patient's point of view. Plastic Surgery Studios understands how good patient education can enhance plastic surgery practices' marketing efforts and our REVENEZ tools will fill a need they see every day in working with client's on their websites. We also know that Google Analytics Reports show REVENEZ website videos optimized by Plastic Surgery Studios consistently show high view rates," Crowe explains.

Peter Houtz, Sales Manager, Plastic Surgery Studios, describes the connection between the two companies. "We love the quality of their products, and we understand the importance of our clients having these products. REVENEZ videos will increase the time the patient spends on a client's website by providing him or her with important information about procedures."

REVENEZ is designed to deliver essential information to patients about what to expect before, during, and after cosmetic surgery, but also enables them to develop a level of trust with the surgeon. [REVENEZ for your website is an interactive online patient education resource](#) and [REVENEZ video loop is a patient education video for surgeons' waiting rooms that also tastefully markets the practice's services.](#)

"Patient education is a proven strategy for ensuring patient referrals, and REVENEZ is a proven suite of tools," Crowe says.

Candace Crowe Design and Plastic Surgery Studios are both known among plastic surgery practices for delivering excellent products and services. Together, they hope to enhance physician/patient communication.

MEDIA CONTACT:

Candace Crowe, President

Candace Crowe Design

Phone: (407) 384-7676

Email: Candace@CandaceCrowe.com

Web site: www.CandaceCrowe.com



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