

# Waiting Rooms Just Got Interesting

ORLANDO, FL (6/2/08)

Candace Crowe Design is pleased to bring their latest product to the plastic surgery market. **The new Revenez Loop** delivers professionally produced, eye-catching video and soothing, straightforward information to patients in doctors' offices everywhere.

Available in the format of your choice, Revenez Loop is designed to utilize the time patients spend in waiting areas. **"Time is valuable,"** Crowe says. **"People pay more attention to video than to static signage, so their perceived wait times are reduced."**

Each Revenez Loop production is custom made for a specific plastic surgery practice. A comforting voice-over accompanies beautiful images to introduce the procedures, treatments, and products offered. The practice need only to select the procedures and treatments to include, provide their practice logo, a few patient testimonials, and a photo of the physician. Revenez Loop arrives on DVD or Blu-ray Disc, ready for viewing on a high-definition screen.

**Revenez Loop is the latest in a collection of innovative marketing tools** from Candace Crowe Design. Practical and informative, their stylish line of educational tools tastefully explains plastic surgery procedures to patients. As a result, patients are more confident and better informed, and doctors have more time to dedicate to surgery.

## About Candace Crowe Design

Candace Crowe Design is an innovative, award-winning design firm solely dedicated to servicing the plastic surgery industry. With an established excellent reputation built on knowledge of the industry, the professionals at Candace Crowe Design are highly recognized in their field and sought out for their expertise in plastic surgery marketing.



CANDACE CROWE DESIGN