

Candace Crowe Design Launches New REVENEZ mail E-Campaign Website

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Candace Crowe Design, an Orlando-based patient education and marketing firm for the aesthetic industry, is announcing the launch of their new e-campaign website REVENEZmail.com.

The new website offers email marketing solutions for aesthetic practices. REVENEZ mail is an easy-to-use online application that allows practices to create, send and analyze their own e-mail campaigns using templates designed specifically for the aesthetic industry.

The site makes it simple and intuitive to upload logos, change text, and personalize it just the way the user desires. Users also have the option of providing their own content or choosing from a library of original, aesthetic practice-related articles. Each article is current, interesting and written in patient-friendly terms.

REVENEZ mail has no sign-up fee and no monthly fees or ongoing contract. The user simply pays a usage and distribution fee of \$225, \$7.50 for testing and just two-cents per email address when they send their e-campaign.

Each REVENEZ mail account features:

- Preview-as-you-build function
- Templates designed specifically for the aesthetic industry
- Allows the user to be in control of the e-mail campaign
- Send anytime the user chooses
- Pay only when they send
- Provides reporting and analytics

"We recognize the budget and time constraints on today's busy professionals and offer aesthetic practices a solution to simplify e-campaigns," says Candace Crowe, President of Candace Crowe Design. "REVENEZ mail will save practices time and money by providing them with an ongoing stream of new, industry-specific layout designs and original plastic surgery-related articles."

Crowe is excited about the REVENEZ mail website. "Working with aesthetic surgeons for over 10 years, I have come to understand the difficulty that practices face in creating a successful e-campaign," says Crowe. "This is why we have created REVENEZ mail — an easy and effective way for aesthetic practices to create, send, and analyze targeted e-campaigns for their practice."

To learn more about REVENEZ mail, contact Candace Crowe at 877-384-7676 or visit the website at www.REVENEZmail.com.

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CANDACE CROWE DESIGN

Educating Patients. Marketing You.

CANDACE CROWE DESIGN has delivered patients for aesthetic practices throughout the U.S. and Canada since 1999. REVENEZ, our suite of expert marketing tools, leads the way in innovation with educational videos for your website, personalized waiting room videos, patient education CD's for the consult, and email campaigns. We complete your total brand image with our web design, brochures, advertisements and folders. Visit www.CandaceCrowe.com to learn more.